

#LASERGENE

Face any camera with confidence.
Before your next close-up, boost your
skin's appearance with **Laser Genesis**.

We take and share photos of everything.
For better or for worse, your face and
your image appear everywhere. But are
you always **#cameraready?**

Laser Genesis can make you proud
to share your image. *How?* Micro-pulses of
laser energy activate collagen remodeling
to improve the appearance of fine lines and
wrinkles, and diminish the signs of aging
such as facial redness and brown spots.
The result is a glowing, **#cameraready**
complexion.

SPEAK TO YOUR
LASER GENESIS
PROVIDER TODAY!

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DAY?

laser genesis



Q: WHAT IS LASER GENESIS?

A: Laser Genesis is a breakthrough laser treatment that stimulates the skin's natural processes to reverse the signs of aging and sun damage and promote a vibrant, healthy looking complexion.

Q: HOW DOES LASER GENESIS WORK?

A: Micro-pulses of laser energy activate collagen remodeling to improve the appearance of fine lines and wrinkles, and target unwanted brown spots and facial redness. Although the individual treatment results are subtle, the overall effect of a treatment series can be quite dramatic.

Q: WHAT ARE THE BENEFITS OF LASER GENESIS?

A: Laser Genesis helps restore your skin's youthful glow and appearance by improving common concerns like facial redness, brown spots, and

fine lines and wrinkles. With quick treatments and no downtime, Laser Genesis can fit into your busy schedule and is considered the perfect lunchtime procedure by many patients.

Q: WHAT AREAS CAN BE TREATED?

A: Laser Genesis is an ideal treatment for the face and neck, and other areas of the body with noticeable signs of aging, sun damage or scarring.

Q: HOW MANY TREATMENTS ARE REQUIRED?

A: A series of four to six Laser Genesis treatments are recommended to achieve an optimal outcome, and ongoing maintenance treatments are encouraged to sustain results over time. Your Laser Genesis provider will discuss a treatment plan during your consultation.

Q: WHAT DOES LASER GENESIS FEEL LIKE?

A: You will experience a gentle warming of your skin's surface during the procedure. Patients often describe the treatment as relaxing and therapeutic.

Q: WHAT ARE POSSIBLE SIDE EFFECTS?

A: You may notice a slight redness which will resolve within a few hours. Apply sunscreen and makeup, and return to your normal daily activities immediately.

Q: IS LASER GENESIS FOR ME?

A: If you have been seeking a quick, no-downtime procedure to gently improve your overall complexion that gives you that **#cameraready** appearance, Laser Genesis is the treatment for you!

REDNESS



Photos courtesy of David Vasily, M.D.

DISCOLORATION



Photos courtesy of Elizabeth McRae, M.D., F.A.C.P.

ACNE SCARS



Photos courtesy of David Vasily, M.D.